

The good example

- Teaching and Learning with Social Media

Using Facebook to Support Teaching and Learning

Set up a Facebook Group for your course

Create or ask the students to create a Facebook Group for the course and invite you to join. There are three access settings for Groups, you can limit access to the invited, and you do not need to 'Friend' anyone but all Group members need a Facebook account.

What's to like?

- Email notification when someone posts to the Group.
- Students who use Facebook are familiar with the layout.
- It is easy to upload and share files.
- The search tool and quiz option
- It can facilitate communication between students and students-teacher.
- It could be an appropriate social media for the course content.
- Students can learn how to use social media safely by applying ethical netiquette.

But:

Not all students want to use Facebook, or use it for study purposes. It also has limited archiving and email reminders can be pressuring. Additionally, Group users need to manage their privacy settings for their Facebook sites, and you may need a parallel Blackboard course.

Guidelines when using FB as a course resource

- Create a professional FB account and use it for university courses.
- Encourage students to create professional FB accounts. If students do not want an account decide how they will access the course resources.
- Avoid 'Friending' – not necessary for FB Groups.
- Discuss and agree with students how the FB group will be used. Develop and implement rules for online netiquette.
- [Wang et al's \(2012\)](#) message is to be explicit about the roles and responsibilities associated with being a member of the FB group and to set an expectation for professional engagement with the group rather than personal and social engagement.

In short

Ways to Use Groups

Accessing colleagues with relevant expertise – invite colleagues or professionals with relevant knowledge or expertise to join a closed group. Check students know and are comfortable with this shared access.

Quiz – very easy to set up and can be used as a student response system in class or between classes to gauge levels of understanding.

Like, Comment and Share tools – agree group criteria for **Comments** to encourage objective feedback on posts, use the **Like** tool for quick responses and **Share** encourages knowledge sharing.

How to add new members to a group? See the guide [here](#).

Join the [Social Media in Higher Education Group](#) and read more, email dhu@sdu.dk and ask for an invite.

Contact

Donna Hurford
6550 7994
dhu@sdu.dk

Centre for Teaching and Learning
Campusvej 55,
5230 Odense M

Entrance H by the SDU Swimming
Pool [Directory](#)

